

主要內容 Main Content of Advertisement	宣導方式 Advertising method	刊登/播出 時間 Publicati on Period of Advertise ment	次數 Freq uenc y	總金額 Amount	刊登/託 播對象 Advertis ing Channel	辦理單位 Organizer
「民眾利用兌獎 APP 或設定帳戶 等方式領獎」宣 導廣告 「People use the reward app or set up an account to claim the prize」 advertising	平面媒體廣告 Print Advertisement	109.11.9	1	3,000	稅務日報 TAX DAILY NEWS	賦稅署 Taxation administration
「民眾利用兌獎 APP 或設定帳戶 等方式領獎」宣 導廣告 「People use the reward app or set up an account to claim the prize」 advertising	平面媒體廣告 Print Advertisement	109.11.19	1	30,000	眾聲日報 CHUNG SHENG DAILY NEWS	賦稅署 Taxation administration
「增開雲端發票 500 元專屬獎項 40 萬組」宣導廣 告 「 Additional the clude invoice award includes 400,000 sets of	平面媒體廣告 Print Advertisement	108 年 11 月 29 日	1	30,000	眾聲日報 CHUNG SHENG DAILY NEWS	賦稅署 Taxation administration

winning numbers for the five-hundred-dollar prize」 advertising						
財政部統一發票兌獎 APP The Ministry of Finance Uniform Invoice Redemption App	平面媒體廣告 Print Advertisement	108年7月3日	1	3,000	稅務日報 TAX DAILY NEWS	賦稅署 Taxation administration
統一發票兌獎 APP The Ministry of Finance Uniform Invoice Redemption App	平面媒體廣告 Print Advertisement	107年12月24日	1	3,000	稅務日報 TAX DAILY NEWS	賦稅署 Taxation administration
統一發票兌獎多元服務管道 Ministry of Finance's Diversified Services of Uniform Invoice Redemption	平面媒體廣告 Print Advertisement	107.12.21日	1	30,000	眾聲日報 CHUNG SHENG DAILY NEWS	賦稅署 Taxation administration
所得稅制優化 Optimal Adjustment of Income Tax System	網路媒體廣告 Online media advertising	107.6.1~7.31	1	336,000	臉書、LINE 及 Youtube FB、LINE 及 Youtube	賦稅署 Taxation administration
所得稅制優化 Optimal Adjustment of Income Tax System	平面媒體廣告 Print Advertisement	106.11.3	1	30,000	眾聲日報 CHUNG SHENG DAILY NEWS	賦稅署 Taxation administration

公用事業電子發票領獎更便利 It is more convenient to receive awards for public utility electronic invoices	平面媒體廣告 Print Advertisement	106. 6. 26	1	3, 000	稅務日報 TAX DAILY NEWS	賦稅署 Taxation administration
無實體電子發票宣導 Cloud invoices advertising	平面媒體廣告 Print Advertisement	104. 10	1	40, 000	會計研究 月刊 Accounting Research Monthly	賦稅署 Taxation administration
104年統一發票盃路跑活動及無實體電子發票宣導 104 Uniform Invoice Cup Road Race and cloud invoices	平面媒體廣告 Print Advertisement	104. 6	1	40, 000	會計研究 月刊 Accounting Research Monthly	賦稅署 Taxation administration
無實體電子發票專屬獎 Exclusive awards for cloud invoices	平面媒體廣告 Print Advertisement	103. 10. 27	1	60, 000	眾聲日報 CHUNG SHENG DAILY NEWS	賦稅署 Taxation administration
無實體電子發票專屬獎宣導 Exclusive awards for cloud invoices	平面媒體廣告 Print Advertisement	103. 8	1	42, 000	會計研究 月刊 Accounting Research Monthly	賦稅署 Taxation administration
回饋稅制全民受益 Feedback Tax to benefit the whole people	平面媒體廣告 Print Advertisement	103. 7. 18	1	3, 000	稅務日報 TAX DAILY NEWS	賦稅署 Taxation administration

<p>購物消費請索取 統一發票 Please ask for a Uniform Invoice for shopping and consumption</p>	<p>平面媒體廣告 Print Advertisement</p>	<p>10 month~12 month</p>	<p>1</p>	<p>12,000</p>	<p>人事行政 季刊第 181期 Personnel Administration Quarterly Issue 181</p>	<p>賦稅署 Taxation administration</p>
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